



Mr. Troy Schwehr
F.C. Dadson
N1043 Craftsmen Drive
Greenville, WI 54942

Dear Troy:

I wanted to write a quick note to let you know how much we at Virginia Barbeque appreciate our partnership with F.C. Dadson. We were searching for a process of standardizing our design and opening process when we began working with you 4 years ago as a new franchise. Not only did F.C. Dadson work with us to come up with a fitting down-home, Southern barbeque theme, you helped create a fixture package that included basic floor plans, millwork, furniture/décor/equipment, and installation. You went above and beyond expectations and continue to do so today.

Growing a franchise takes a lot of time and effort and can be overwhelming to a smaller corporate office. With F.C. Dadson on the team, we've been able to focus on promoting our business and recruiting and training franchisees, knowing that the floor plans, fixture and equipment orders, and installations are in good hands.

Thank you for being a big part of our growth over the last several years and for your continued support of our franchise. With your process we have been able to keep it simple for our franchisees and for the staff here. It's been a pleasure working with you and the F.C. Dadson team and I look forward to many more successful years together.

Sincerely,

Rick Ivey